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**STYLUS DJ AWARDS RETURN ON JUNE 4TH TO CELEBRATE CANADIAN SUCCESS**

*Hosts and new categories announced for the 2007 Stylus DJ Awards*

**TORONTO, March 19, 2007** – For the second consecutive year, the **Stylus Group**, a Canadian organization formed to recognize, develop and represent the urban DJs of Canada, will bring together the country's most influential players in urban lifestyle—DJs, emcees, artists and tastemakers—for an evening of recognition and celebration of Canada's foremost urban DJs at the **2007 Stylus DJ Awards** on Monday, June 4, 2007 in Toronto.

Once again, the awards will acknowledge the achievements in 23 categories, including: *Club DJ of the Year, Radio Mixshow DJ of the Year and DJ of the Year—Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Ottawa, Montreal and Halifax.*

In addition, there will be four new categories. To bring attention to the small, but dedicated group of women nationwide who make DJing their passion, the awards will include a new, separate category for women—**Best Female DJ**. Furthermore, the awards will bestow the coveted **Best MixTape DJ** to support the public's demand for a mixtape category. Last year's *College Hip Hop DJ of the Year* is now **College Radio Show of the Year** to encompass more genres; including, but not limited to, Hip Hop, R&B, Soca, House, Indie, and even News. Moreover, to enhance the underground DJs in Canada, the awards will feature a category for **Underground Hip Hop DJ of the Year**.

Equally noteworthy, STYLUS has convinced **DJ Starting From Scratch** (winner of three categories at the 2006 Stylus DJ Awards) to join Stylus Group and assist with this year's production. DJ Starting From Scratch will be the **Official DJ of the 2007 Stylus DJ Awards**.

"I'm very excited to be a part of the production and work behind-the-scenes to create an unforgettable evening for all of the DJs across Canada," says DJ Starting From Scratch, the Official DJ of the 2007 Stylus DJ Awards. "Mark your calendar on June 4th for a must-attend event!"

Two **Canadian Hall of Fame** inductions will be the highlight of the night's special recognitions. The 2007 Stylus DJ Awards will be hosted by last year's *Toronto Club MC of the Year* nominees, **RG** and **Trixx**. The show will feature music supplied by Canada's finest DJs, as well as exciting artist performances and surprise guest appearances.

"Fueled by the overwhelming response at the 2006 first-ever national DJ awards and thanks to continuous support, we are thrilled to return and bring Canadians another star-studded show," explains **Mike Zafiris**, creator of the Stylus DJ Awards. "The addition of new categories and all-weekend festivities confirms the dynamic urban DJ scene nationwide, and the awards show honours Canada's top talent."

Thousands of industry leaders will cast their votes online to select nominees, and then a random panel composed of industry experts will determine winners.

The event is generously supported by MuchVIBE, Flow 93.5FM, Ortofon, American Audio, Pioneer, Universal Music, Sony BMG, Warner Music, Koch Entertainment and myTego Inc.

To view a complete listing of the categories for the *2007 Stylus DJ Awards*, please visit [www.stylusgroup.ca](http://www.stylusgroup.ca). The *2007 Stylus DJ Awards* will take place on June 4th in Toronto at the Palais Royale Ballroom, 1601 Lakeshore Blvd. W. Doors will open at 7 p.m. for nominees and performers to walk the Red Carpet and the Awards Show will commence at 8 p.m. Tickets will be available soon for \$25 through Ticket Break at <http://www.stylusgroup.ca> and Play de Record in Toronto.

For further information, please email [info@stylusgroup.ca](mailto:info@stylusgroup.ca) or visit [www.stylusgroup.ca](http://www.stylusgroup.ca)

**About Stylus DJ Awards:**

The **Stylus DJ Awards** is Canada's first nationwide DJ awards show. The awards were created by Mike Zafiris, founder of Flavor Record Pool, in an effort to acknowledge the achievements of DJs, musicians and record labels, as well as raise awareness of the dynamic urban music scene in Canada and worldwide. This event will pay tribute to top urban DJs for their strong influence on Canada's music and entertainment industry, and for their contribution to pop culture.

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